

# French Memories Lands in Boston Magazine and on Chronicle

By MORAG MACLACHLAN

When *Boston Magazine* hits newsstands and when WCVB's show *Chronicle* airs next month a familiar bakery will be featured in both mediums.

French Memories co-owners Philippe Odier and Bruno Biagianti have been honored by *Boston Magazine* three times for their bakeries' sweets... in 2004 and 2000 for Café Vanille on Charles Street in Boston and in 2005 for French Memories on Washington Street in Duxbury. *Boston Magazine's* Food Editor Jane Black said the magazine decided it was time to honor all of the best restaurants, cafes and bakeries in Boston's suburbs.



French Memories co-owner Bruno Biagianti talks with *Chronicle* senior producer Stan Leven about the upcoming feature on the Washington Street bakery.

"People always feel you need to go to the city to get the great food, but great establishments have been popping up in the suburbs for a long time," Black said. "People outside of Boston have just as sophisticated tastes and there are just as sophisticated places."

Black said the April 1 edition of the magazine will highlight the hottest places to eat on the North Shore, in Metro-West and on the South Shore. French Memories will be featured as a "standout bakery." But that won't be the only place this local shop known for its éclairs can be found. Stan Leven, a senior producer at *Chronicle*, said



*Chronicle* videographer Bob Oliver shoots French Memories pastry chef Colleen Corcoran as she puts the final touches on "tess morgane," or chocolate mousse and raspberry cake.

partnering with *Boston Magazine* was "a natural collaboration."

"We're hungry to know where to eat," Leven said. "Acknowledging great restaurants is a popular feature that *Chronicle* does."

Leven and *Chronicle* videographer Bob Oliver paid a visit to French Memories last Wednesday. The pair were not able to resist the "tess morgane," or chocolate mousse and raspberry cake French Memories' pastry chef Colleen Corcoran was putting the final delectable touches on as the crew shot the segment for *Chronicle*.

"I love it," Biagianti, who

handles the pastry production while Odier deals with the finances, said. "I hope people swing by often."

This may be exactly what happens. Black said the point of the magazine spread is to inform urban and suburban residents of trendy places to feast on outside of Boston. While shooting footage for *Chronicle*, Oliver of Hanover confessed he had never been to French Memories, but would be back again.

*Chronicle's* series featuring French Memories will air the second week of April. *Boston Magazine's* special suburban food edition hits stands on Saturday.



Oliver of Hanover said the shoot for *Chronicle* in conjunction with the release of *Boston Magazine's* special hottest suburban restaurants issue was the first time he had been to French Memories.

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